

### Registration fees:

Rs.200 for Faculty members

Rs. 100 for students and scholars

The participants can pay their registration fees in cash at the reception counter

Food and Accommodation:

We provide food to all and accommodation facilities to the out station delegates.

### Programme:

Topic- Mission "Make in India; a myth or reality.  
Topics to be discussed at various technical sessions:

Date	Session	Topics
25.02.17	I	"Impact on manufacturing industries"
	II	"Corporate houses and technical perspectives"
26.02.17	I	"Research and development, Reality and possibilities"
	II	"Challenges to Inclusive growth"

### OFFICE BEARERS:

Patrons- **Sj. Subrat Tarai**, (Hon'ble M.L.A. cum President  
G.B. Ispat Auto College)

**Sj. H.S.Behera**, O.A.S. Sub-collector, Panposh cum  
President G.B. Municipal College

Convener- **Mr. B.N. Mohanty**, Principal,  
Ispat Auto College, Rourkela

Chairman, Reception Committee- **Mr. P.K. Patra**,  
Principal, Municipal College, Rourkela

Organising Secretary- **Mr. A. K. Jena**, HOD Commerce

### Members of Organising Committee:

Mr. G.B. Dalbehera

Mr. S.K. Jena

Mr. S.K. Panigrahi

Mr. J. Panigrahi

Mr. S.K. Mohanty

Mr. B. Lakra

Mr. A.P. Mohanty

Miss. P.T. Amma

Mr. B. Padhee

Mrs. R. Tirky

## NATIONAL CONFERENCE ON "MISSION MAKE IN INDIA; A MYTH OR REALITY" 25th and 26th February, 2017

VENUE- ISPAT AUTONOMOUS COLLEGE  
SECTOR-16, ROURKELA-769003



*Jointly organized by  
Departments of Commerce  
Ispat Autonomous College, Rourkela  
and  
Municipal College, Rourkela  
ODISHA*

Dear Sir/Madam

We feel extremely happy and excited to invite you to a two day National Seminar on the topic " Mission make in India; a myth or reality" jointly organized by the Departments of Commerce of Ispat (Autonomous) College and Municipal College, Rourkela, to be held on 25th and 26th of February, 2017 in the premises of Ispat Auto College, Rourkela.

#### ABOUT THE COLLEGES :

The co-hosts, Ispat Auto college, Rkl. And Municipal College, Rkl. were established in 1978-79 with the mission of spreading higher education and bringing socio-economic development in the tribal dominated western belt of Odisha. Since three decades and half, these two colleges have contributed immensely by acting as catalysts of social metamorphosis. They have successfully trained thousands of young aspiring boys and girls in different disciplines to fight their battles of life and win a place of pride and dignity for themselves and for the nation.

#### ABOUT THE VENUE:

Set like a gem stone in the waist-let of river Koel and surrounded by majestic hills and lush growth of trees, Ispat Auto College, Rkl. placed at a picturesque and serene location far from the hustle and bustle of the steel city, Rourkela near the sleepy village of Tumkela. Named after Rourkela Steel plant, the place is well connected by rail and road. The college is about 12 k.m. away from the Rourkela steel plant, 10 k.m. from the Rourkela Railway station and 4k.m. from the Ring road. The distance of the college is about 450 k.m. from Bhubaneswar and 150 k.m. from Sambalpur. Rourkela steel plant, Dalmia cement and L&T are some of the industries located in the close vicinity of the college.

#### ABOUT THE SEMINAR AND THE TOPIC:

Not satisfied with the outcomes of two decades of economic liberalization, the Govt. of india launched the mission "make in India" on 25th Sept. 2014 to expedite the pace of India's economic development, generate employment and improve the standard of living of Indians by transforming India into a global manufacturing hub. Like any other optimistic project, " Make in India" is also exposed to opportunities and threats. We have abundant natural and human resources but we have inadequate infrastructure, capital, technology and skill.

Mission "Make in India" has to be evaluated with reference to India's strengths and weaknesses in it's proper execution. With the help of the talented team of delegates and galaxy of academicians and industry experts drawn from different corners of India, the seminar aims at making it's microscopic contribution to this most promising mission. The organizing committee hopes that the topic could be discussed thread bare and deliberated upon with minute details so that some unexplored dimensions could be reflected upon and some valuable conclusions may emerge. Finally the aim of this seminar is to overlook the dark side of the moon and enjoy the calm and cool moonlight.

#### ABOUT THE PAPERS:

The papers to be presented by the delegates should be an original contribution. The size should be limited to about 2500 words (4 to 5 pages in A4 size paper excluding tables and references). Each paper should be accompanied by an abstract of about 300 words. The abstract and the full paper should be sent at the e-mail address of the college [ispatcoll@rediffmail.com](mailto:ispatcoll@rediffmail.com).

The seminar committee reserves all the rights in the process of selection of articles for publication in the souvenir.